

**NORWALK HIGH SCHOOL SPRING MUSICAL**  
**DEADLINE FOR AD SUBMISSION IS MARCH 23, 2018**



**Mail To:**

NHS Musical Ads  
c/o Nigel Allum  
67 Beacon Street  
Norwalk, CT 06851  
Email: [NHSMusicalAds@gmail.com](mailto:NHSMusicalAds@gmail.com)

**INSTRUCTIONS**

1. **IMPORTANT!! PLEASE SUBMIT YOUR AD COPY VIA EMAIL** to the email address above, including personal ads. *Please send PDF files only*, and include the name of the student that sold the ad. *Please note:* an ad order form must still be submitted if the ad is emailed. Be sure to include the name of the ad file on the line provided below.
2. **Please use the enclosed "AD SIZER" template to correctly size each of your ads!**  
Please submit the ad in the **EXACT SIZE** as you would like it to appear. Please note the ad sizes! For example, a full page ad is 7"x 9" not 8.5" x 11". Ad copy / size will not be adjusted.
3. **If providing hard-copy ads, do not staple or tape the ad or business card to the ad form** as this can affect print quality. Please provide ads using **BLACK ink** on a **WHITE** background. Please note that we will only type and print out Patron and Honor Patron single line ads, other personal ads will be published as submitted. Hard copies should be placed in a 9" x 12" or larger envelope with a check and this form attached by paper clip.
4. **Please note: ads will not be credited or included in the program book until payment is received!**

**THANK YOU FOR YOUR AD!**

(ALL ad sizes can be "Business" or "Personal")

Date: \_\_\_\_\_

Name of Student (must be filled in): \_\_\_\_\_

Name of Business or Advertiser: \_\_\_\_\_

Address of Advertiser: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone # / E-Mail Address: \_\_\_\_\_

Name of PDF File (for emailed ads): \_\_\_\_\_

**SPECIAL LOCATION ADS (full page only) are available on a "first come – first served" basis.**  
**Please e-mail the Ad chair for availability.**

**Make checks payable to "Marching Bears, Inc."**

One ad per ad form, PLEASE! All Ads will be printed in black and white.

Full page (7" wide x 9" high)	\$ 75.00	<input type="checkbox"/> check <input type="checkbox"/> cash
Half page (7" wide x 4" high)	\$ 45.00	<input type="checkbox"/> check <input type="checkbox"/> cash
Quarter page (3" wide x 4" high)	\$ 30.00	<input type="checkbox"/> check <input type="checkbox"/> cash
Business card (3" wide x 2" high)	\$ 15.00	<input type="checkbox"/> check <input type="checkbox"/> cash
Honor patron (Single line of type)	\$ 10.00	<input type="checkbox"/> check <input type="checkbox"/> cash
Patron (Name only!)	\$ 5.00	<input type="checkbox"/> check <input type="checkbox"/> cash
DONATION (please enter amount):	<div style="border: 1px solid black; padding: 2px; display: inline-block;">\$</div>	<input type="checkbox"/> check <input type="checkbox"/> cash

Signature of advertiser: \_\_\_\_\_

**The deadline for ad submission is March 23, 2018**  
**PLEASE email your ad and send your payment and ad form immediately to the address above!**