



Norwalk High School Marching Band  
23 Calvin Murphy Drive  
Norwalk, CT 06851

## **Trailer Advertising Fund Raiser**

We are pleased to offer a new fundraising opportunity to our Band Family! The ability to sell advertising space on our new black trailer! That's right, you can now recruit sponsors and have their name and logo appear on our trailer as we travel throughout Fairfield County and beyond during the school year.

### **Program Details**

Advertising space is available in 2 square foot increments, ranging from a small ad at 2 square feet, to our largest unit of 6 square feet.

All ads will be four color and appear on both sides of the trailer.

Ads will remain on the trailer through July of 2018 with sponsors being offered a discounted rate if they want to renew for the 2018/19 school year.

We will offer the ability to create designs and artwork if required by the sponsor

### **How it works**

Sponsors can choose in ad sizes from 2 square feet, up to 6 square feet. Pricing is as follows:

- 2 square foot ad = \$250.00
- 3 square foot ad = \$350.00
- 4 square foot ad = \$450.00
- 5 square foot ad = \$550.00
- 6 square foot ad = \$650.00

Sponsors provide artwork in any of the following formats (A.I. Files, .eps, .jpeg, .pdf, .psd, .cdr, .fs).

A "proof" will be generated for review and approval

Ads will then be applied to both sides of the trailer for the remainder of the of the school year as the trailer travels across Fairfield county and other parts of the country in support of the Band programs, giving the sponsor logo high visibility throughout the year

### **Benefit to you**

For each ad you sell, you receive 50% of the profit that you can apply to your assessments. So get out there and start selling today!

### **Questions or Help Needed**

Contact [presidentmbi@gmail.com](mailto:presidentmbi@gmail.com) if you have any questions, or should you need any help with this fundraiser.



Norwalk High School Marching Band  
23 Calvin Murphy Drive  
Norwalk, CT 06851

## Trailer Advertising Order Form

Sponsor Name	
Sponsor Address	
Contact Name	
Contact Phone	
Contact email	

### Advertising Size (Please select one)

2 Square Feet	<input type="radio"/>	\$250.00
3 Square Feet	<input type="radio"/>	\$350.00
4 Square Feet	<input type="radio"/>	\$450.00
5 Square Feet	<input type="radio"/>	\$550.00
6 Square Feet	<input type="radio"/>	\$650.00

**Please email artwork to [presidentmbi@gmail.com](mailto:presidentmbi@gmail.com)**

(Acceptable artwork formats include A.I. Files, .eps, .jpeg, .pdf, .psd, .cdr, .fs)

**No artwork? No problem. We create it for you for a small additional fee. Simply contact [presidentmbi@gmail.com](mailto:presidentmbi@gmail.com) for assistance**

**NOTE: No advertising will be placed without receipt of payment**

<b>Seller Name:</b>	
<b>Seller Phone</b>	
<b>Seller email</b>	