

Norwalk High School
Marching Band

**Cavalcade
of Bands**

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June, 2007

Dear Friends,

The Norwalk High School Marching Band is preparing to host our landmark Twenty-Fifth Annual High School Marching Band Competition, the 2007 Cavalcade of Bands. It will be held on Saturday, November 3, 2007 at Norwalk High School in Norwalk, CT. Our official program book is being put together and we hope you will consider the purchase of advertising space on this historic occasion.

The last twenty-four competitions were very successful and we have every expectation that the 2007 Cavalcade will be the same. We have invited top high school marching bands from this area, as well as units from New York, New Jersey, and Massachusetts. Your advertisement has the potential to reach a sizable local audience. Our hope is that you will join us in supporting the Norwalk High School Marching Band.

Because our program book is interlaced with both business ads and family ads, our Cavalcade audience examines each page of the program book, including the page with the ad we hope you will place. Your ad, of any size, reaches current and potential customers for mere pennies per person. In addition, many of our 160 band parent families rely on the Cavalcade program book advertisements throughout the year to find restaurants, repair and construction services, specialty stores, and other needed services.

We are soliciting ad placements this summer in preparation for the production of the Cavalcade program book in September. We hope you will support this outstanding group of students by giving your advertisement and check, payable to Marching Bears, Inc., our non-profit band parents' organization, to our Marching Band representative.

Thank you for your continued support.

Sincerely,
Mike and Alicia Chuba
Chair(s) - Cavalcade of Bands Program Book